











Become a Chamber Partner! This form offers you the convenience of combining your sponsorship choices and paying your membership dues — in one package. We also offer the option of making payments to facilitate budgeting this investment over the entire year.

CHAMBER EVENT SPONSORSHIP OPPORTUNITIES

Black & White Awards Ball (January) 	It's A Matter of Taste Celebration of outstanding Lakes Area individuals, organizations and businesses for their exemplary achievements & community contributions. <i>Community/Chamber Members Invited</i>	(3) Valet Sponsor — signage at valet check-in (2) Party Favor Sponsor — signage on party favors (3) Dessert Sponsor —Signage at the event (3) Appetizer Sponsor —Signage at the event (3) Photo Booth Sponsor —Company logo on all photos plus 2 guest tickets (2) Entertainment Sponsor —Signage on the dance floor plus 2 guest tickets (4) Bar Sponsor —Signage at the bar, Signature Drink w/ your name plus 2 guest tickets (4) Silver Sponsors —Award naming rights, representative at event to present award, recognition in event program plus 4 guest tickets (Includes: Outstanding Community Organization, Student of the Year, Ambassador of the Year and Lifetime Achievement Awards) (4) Gold Sponsors —Award naming rights, representative at event to present award, logo on all marketing material, website, invitations, emails and social media, signage at event, recognition in program plus 6 guest tickets (Includes Community Hero, First Responder, Entrepreneur, Diversity Pacesetter and Excellence in Healthcare Awards) <i>*Industry Exclusivity at this level</i> (1) Platinum Sponsor —Naming rights for the Business of the Year Award, representative at event to present award, logo on all marketing material, website, invitations, emails and social	\$250 \$250 \$500 \$500 \$1,000 \$1,000 \$1,250 \$2,500 \$5,000 \$10,000	Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/>
Annual Winter Wonder Bowl (March) 	Wonderland Lanes Kids bowling event w/characters, pizza & games. Event includes a Coat Drive to benefit one of our community outreach organizations <i>Community/Chamber Members Invited</i>	- Gold Sponsor 4 person team Company logo on all event publicity Company name on lane tables - Silver Sponsor 2 person team Company logo on all event publicity - Bronze Sponsor Company name in publicity Company name on lane tables	\$250 \$100 \$50	Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/>
Member Orientation Breakfast (Spring & Fall) 	Location varies Breakfast program held twice each year with new member introduction and orientation to benefits. Event attended by both new and existing members. <i>New/Not-so-new members welcome to attend.</i>	Company logo on the following: - Pre-event announcements in E-newsletter - Pre-event Monday emails (approx. 6 weeks) - Pre-event dedicated emails - Post-event recap in newsletter - Acknowledgement during event / 3 minute speaking opportunity & display space @ event.	\$300 per event	Spring <input type="radio"/> Fall <input type="radio"/>
Annual Golf Scramble (June) 	Edgewood Country Club - 18 holes of golf with cart - Lunch and Buffet Dinner - Contests, prizes, awards ceremony <i>Community/Chamber Members Invited</i>	Presenting Sponsor - Golf for four w/cart, 4 Coupon Books & Tee Sign with representative at the hole - Display of your supplied company banner - Reserved seating/table sign at dinner w/ acknowledgement during event & 3 minute speaking opportunity at event. - Company logo on the following: - Registration Form, Newsletters, emails, program and event re-cap Gold Sponsorship: - Golf for four w/cart, 4 Coupon Books, Tee Sign - Reserved seating/table sign at dinner - Company name on the following: - Newsletters, emails, and program	\$1200 \$700	Yes <input type="radio"/> Yes <input type="radio"/>

Event	Description	Sponsor Benefits	Cost	Select
Annual Meeting & State of the Lakes Address / Luncheon (September/October) 	Edgewood Country Club - Presentations by government Representatives from each of the six communities we serve. - Presentations by national, state and county legislators (when available) - Event recognizes current Chamber Board of Directors. Community/Chamber Members Invited	Company logo on the following: - Pre-event announcements in the Chamber E-newsletter - Pre-event dedicated Emails - Pre-event Monday emails (approx. 6 weeks) - Post-event recap in E-newsletter - Company logo on event program - Acknowledgement during event / 3 minute speaking opportunity & display space @ event.	\$500	Yes <input type="radio"/>
Rockin' Under the Stars Summer Concert (August) 	Multi-Lakes Conservation Association Attendees 2500 - 3000 Outdoor summer concert featuring music from local bands. Beer & food available for purchase. Fun for the whole family. Community/Chamber Members Invited	Title Sponsor - Exclusive - Company name will be incorporated into the event name - Name and/or logo on all event publicity - Name and/or logo to appear on event signage - 20 VIP wristbands and table display at event Music Stage Sponsor - Logo on all event publicity - Your banner at music stage during event - 10 VIP wristbands & table display at event Food Court Sponsor - Logo on all event publicity - Your banner at food court during event - 10 VIP wristbands & table display at event VIP Tent Sponsor - Logo on all event publicity - Your banner at VIP tent during event - 10 wristbands & table display at event Family Game Area Sponsor - Name on all event publicity - 6 wristbands & table display at event Community Sponsor - Name on all event publicity - 6 wristbands & table display at event Wristband Sponsor - Name and/or logo on all wristbands - Name on posters & weekly emails - 2 VIP wristbands	\$3000 \$1000 \$1000 \$1000 \$500 \$500 \$300	Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/>
Infused 365 Business Conference (Fall) 	Various Locations in Oakland County Half-day conference affords you the opportunity to display, network and promote your business along with a terrific line-up of speakers who share their knowledge, energize and entertain the audience. Multi-Chamber event co-hosted with the Waterford Area Chamber	Exclusive Industry Sponsor: - Event presentation (up to 5 minutes) - Logo displayed on screens at event - Exhibitor table - Full ad in program - 10 tickets to the conference Corporate Sponsor: - Event presentation (up to 3 minutes) - Logo displayed on screens at the event - Exhibitor Table - Full page ad in program - 8 tickets to the conference Presentation Sponsor: - Logo displayed on screens at event - Exhibitor table - Half page ad in the program - 4 tickets to the conference	\$1500 \$1000 \$500	Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/>
Holiday Jingle Mingle Mixer (December) 	Beacon Hill Golf Club Celebration of the holidays and collection of donations for local food banks. Silent Auction portion of proceeds to benefit a local non-profit organization. Music, dancing and appetizers. Membership Celebration	Presenting Sponsor Company logo on the following: - Pre-event announcements in the Chamber E-newsletter - Pre-event Monday emails (approx. 5 weeks) - Post-event recap in E-newsletter - Acknowledgement during event / 3 minute speaking opportunity & display space @ event. - One complimentary event ticket Photo Booth Sponsor Company logo on the following: - Pre-event announcements in the Chamber E-newsletter - Logo on souvenir photos)	\$500 Photo Booth \$250	Yes <input type="radio"/> Yes <input type="radio"/> Yes <input type="radio"/>

Event / Group	Description	Benefit	Cost	Select
After-Hours Networking 	Locations vary After-Hours at local member restaurants include networking, appetizers and door prize drawings (Cash Bar) Chamber members	Company logo on the following: - Event registration / promotional flyers - Pre-event announcements in E-newsletter - Pre-event Monday emails (approx. 6 weeks) - Pre-event dedicated emails - Post-event recap in newsletter - Acknowledgement during event / 3 minute speaking opportunity & display space @ event.	\$250	Spring <input type="radio"/> Summer <input type="radio"/> Fall <input type="radio"/> Winter <input type="radio"/>
Young Professionals Group 	YPG meets monthly at various locations. Includes educational morning breakfasts, after-hours networking opportunities and activities with community organizations Chamber members	Company logo on the following: (for 2023) - Event registration / promotional flyers - Pre-event announcements in E-newsletter - Pre-event Monday emails (approx. 6 weeks) - Pre-event dedicated emails - Post-event recap in newsletter - Table at 2023 Infused 365 + 2 guest tickets	\$500	Yes <input type="radio"/>

CHAMBER PUBLICATIONS

Publication	Description	Placement	Cost	Select
Business Spotlight	Your business advertised with your photos, links, messages, logo, etc. for an entire month 1000+ emails.	Premier location in the Weekly Email. (Will be given on a 1st come / 1st reserved basis).	\$200 per month	Yes <input type="radio"/> Month _____ 2023
Weekly Email Updates	Email sent to all chamber members each Monday includes information on upcoming Chamber events. 1000+ emails	Company name, logo & contact info included. Can include link to your website and/or event flyer	\$25 per insertion	_____ Insertions X \$25 Maximum 52 per year = \$1,300
E-Newsletter	A full color, electronic newsletter, distributed to all members the 1st of every month. Content includes articles of relevance to the business community, recaps of chamber events, member news, upcoming events, new & renewing members and community event information. Distributed to 1000+ emails.	Ad placement in each issue.	\$30 per insertion (please indicate the month(s) advertising)	_____ Insertions X \$30 _____ Quarter X \$80 _____ Annual \$300 Distributed 12 X's per year Months: _____
Website - Featured Member Business	Your business advertising on home page of Chamber website. Can include hours of operation, business description, photos, links to your website, coupons/deals, map to your business, etc.	On (stationary) section of home page	\$500 for 6 months \$800 for 12 months	_____ 6 Months _____ 12 Months

MEMBERSHIP DUES

Membership Investment	Select
Annual Membership Dues Dues Amount: \$ _____	Yes <input type="radio"/>

New Community Partner Sponsorship

Businesses who select any combination of sponsorships and/or advertising options totaling \$7500 or more will be considered a Community Partner and receive the following benefits for 12 months.

Website banner ad, listed on all event flyers and event programs, your logo on all outgoing Chamber emails including the Weekly Monday morning e-mail, full-page ad within the monthly E-newsletter, 1 Stand Alone e-mail ad/month, quarterly social media recognition, 2 Business Spotlight promotions and mention within our monthly VP Corner video.

Partnership Investment Package Payment Form

Category	Name	Cost	Total
Events	Black & White Awards Ball	From \$250 - \$10,000	
	Winter Wonder Bowl	Gold Sponsor \$250 Silver Sponsor \$100 Bronze Sponsor \$ 50	
	Spring New Member Reception Fall New Member Reception	\$250 \$250	
	Annual Golf Scramble	Presenting Sponsor \$1,200 Gold Sponsor \$675 Silver Sponsor \$375	
	Annual Meeting & State of the Lakes Luncheon	Presenting Sponsor \$500	
	Rockin' Under the Stars	Title Sponsor \$3,000 Music Sponsor \$1,000 Food Court Sponsor \$1,000 VIP Tent Sponsor \$1,000 Community Sponsor \$500 Family Game Area Sponsor \$500 Wrist Band Sponsor \$300	
	Infused 365 Business Conference	Exclusive Industry Sponsor \$1,500 Corporate Sponsor \$1,000 Presentation Sponsor \$500	
	Holiday Mixer	Presenting \$500 Photo Booth \$250	
	Business After-Hours	Hosted Quarterly \$250	
	Young Professionals Group	\$500	
Emails	Weekly Email Update	_____ Insertions X \$25 Maximum 52 per year = \$1,300	
	E-Newsletter	_____ Insertions X \$30 _____ Quarter X \$80 _____ Annual \$300	
	Business Spotlight	_____ Month \$200	
Website	Featured Member Business	6 Months \$300 12 Months \$500	
Membership Dues	(amounts vary per business)	\$ _____	
		TOTAL	\$ _____

Business Name: _____ Contact: _____

Phone: _____ Email: _____

Please check payment preference: Invoice full amount now _____ Invoice me 60 days prior to each event _____

Pay now w/ credit card _____ Check enclosed _____

Please charge \$ _____ one time or \$ _____ per month to my (Circle one: Visa M/C American Express)

Cardholder name: _____

Card number: _____

Expiration: _____ 3 Digit Card Code: _____