

# Membership Investment Package

Become a Chamber Partner! This form offers you the convenience of combining your sponsorship choices and paying your membership dues — in one package. We also offer the option of making payments to facilitate budgeting this investment over the entire year.

### **CHAMBER EVENT SPONSORSHIP OPPORTUNITIES**

| Black & White                   | Lyon Oaks Golf & Banquet Ctr.  | (3) Dessert Sponsor—Signage at the event   | \$500     | Yes 🔘    |
|---------------------------------|--|--|-----------|----------|
| Awards Ball                     | Celebration of outstanding Lakes Area  | (3) Appetizer Sponsor—Signage at the event   | \$500     | Yes (    |
|                                 | individuals, organizations and<br>businesses for their exemplary<br>achievements & community<br>contributions.           | (2) Photo Booth Sponsor—Company logo on all photos plus 2 guest tickets  | \$1000    | Yes 🔵    |
|                                 |  | (2) Entertainment Sponsor—Signage on the dance floor plus 2 guest tickets  | \$1000    | Yes 🔾    |
|                                 | Community/Chamber Members Invited  | (2) Bar Sponsor—Signage at the bar, Signature Drink w/ your name plus 2 guest tickets  | \$2500    | Yes 🔾    |
|                                 |  | (4) Silver Sponsors—Award naming rights, representative at event to present award, recognition in event program plus 4 guest tickets (Includes: Outstanding Community Organization, Student of the Year, Ambassador of the Year and Lifetime Achievement Awards)   | \$2500    | Yes 🔾    |
|                                 |  | (5) Gold Sponsors—Award naming rights, representative at event to present award, logo on all marketing material, website, invitations, emails and social media, signage at event, recognition in program plus 6 guest tickets (Includes Community Hero, First Responder, Entrepreneur, Diversity Pacesetter and Excellence in Healthcare Awards) *Industry Exclusivity at this level | \$5000    | Yes      |
|                                 |  | (1) Platinum Sponsor—Naming rights for the Business of the Year Award, representative at event to present award, logo on all marketing material, website, invitations, emails and social media, signage at event, recognition in program plus 10 guest tickets. Website banner ad for 1 year, 1 Biz Spotlight, 1 Stand alone email and Community Partner benefits during 2022.       | \$10000   | Yes      |
|                                 | Wonderland Lanes   | - Gold Sponsor   | \$250     | Yes 🔘    |
| Annual Winter                   | Kids bowling event w/characters,   | 4 person team Company logo on all event publicity  |           |          |
| Wonder Bowl                     | pizza & games. Event includes a Coat Drive to benefit one of our community outreach organizations                        | Company name on lane tables - Silver Sponsor 2 person team   | \$100     | Yes 🔾    |
|                                 | Community/Chamber Members Invited  | Company logo on all event publicity - Bronze Sponsor Company name in publicity Company name on lane tables   | \$50      | Yes 🔘    |
| Member                          | Location varies  | Company logo on the following:   | \$250     |          |
| Orientation                     | Breakfast program held twice each year with new member introduction  | - Pre-event announcements in E-newsletter<br>- Pre-event Monday emails (approx. 6 weeks)   | •         | Spring ( |
| Breakfast  Welcome New Members! | and orientation to benefits. Event attended by both new and existing members.  New/Not-so-new members welcome to attend. | - Pre-event dedicated emails - Post-event recap in newsletter - Acknowledgement during event / 3 minute speaking opportunity & display space @ event.  | per event | Fall 🔾   |
| Annual Golf<br>Scramble         | Edgewood Country Club  - 18 holes of golf with cart - Lunch and Buffet Dinner - Contests, prizes, awards ceremony        | Presenting Sponsor  - Golf for four w/cart, 4 Coupon Books & Tee Sign with representative at the hole  - Display of your supplied company banner  - Reserved seating/table sign at dinner w/ acknowledgement during event & 3 minute   | \$1100    | Yes 🔾    |
|                                 | Community/Chamber Members Invited  | speaking opportunity at event.  - Company logo on the following:  - Registration Form, Newsletters, emails, program and event re-cap  Gold Sponsorship:  - Golf for four w/cart, 4 Coupon Books, Tee Sign  - Reserved seating/table sign at dinner  - Company name on the following:  - Newsletters, emails, and program   | \$650     | Yes 🔘    |



# Membership Investment Package

| Event  | Description  | Sponsor Benefits   | Cost                   | Select |
|--|--|--|------------------------|--------|
| Annual Meeting & State of the Lakes Address / Luncheon | Edgewood Country Club  - Presentations by government Representatives from each of the six communities we serve.  - Presentations by national, state and county legislators (when available)  - Event recognizes current Chamber Board of Directors.  Community/Chamber Members Invited | Company logo on the following:  - Pre-event announcements in the Chamber E-newsletter  - Pre-event dedicated Emails  - Pre-event Monday emails (approx. 6 weeks)  - Post-event recap in E-newsletter  - Company logo on event program  - Acknowledgement during event / 3 minute speaking opportunity & display space @ event. | \$300                  | Yes 🔘  |
| Rockin' Under<br>the Stars<br>Summer Concert           | Multi-Lakes Conservation Association Attendees 2500 - 3000 Outdoor summer concert featuring music from local bands. Beer & food  | Title Sponsor - Exclusive - Company name will be incorporated into the event name - Name and/or logo on all event publicity - Name and/or logo to appear on event signage - 20 VIP wristbands and table display at event   | \$3000                 | Yes    |
| * * )  | available for purchase. Fun for the whole family.  Community/Chamber Members Invited   | Music Stage Sponsor  - Logo on all event publicity  - Your banner at music stage during event  - 10 VIP wristbands & table display at event  | \$1000                 | Yes    |
|  |  | Food Court Sponsor - Logo on all event publicity - Your banner at food court during event - 10 VIP wristbands & table display at event VIP Tent Sponsor  | \$1000                 | Yes 🔾  |
|  |  | - Logo on all event publicity - Your banner at VIP tent during event - 10 wristbands & table display at event Family Game Area Sponsor   | \$1000<br>\$500        | Yes (  |
|  |  | Name on all event publicity     6 wristbands & table display at event     Community Sponsor     Name on all event publicity  | \$500                  | Yes 🔾  |
|  |  | <ul> <li>- 6 wristbands &amp; table display at event</li> <li>Wristband Sponsor</li> <li>- Name and/or logo on all wristbands</li> <li>- Name on posters &amp; weekly emails</li> <li>- 2 VIP wristbands</li> </ul>  | \$300                  | Yes 🔾  |
| Infused 365<br>Business<br>Conference                  | Location Oakland Schools,<br>Waterford<br>Half-day conference affords you the<br>opportunity to display, network and   | Exclusive Industry Sponsor: - Event presentation (up to 5 minutes) - Logo displayed on screens at event - Exhibitor table - Full ad in program   | \$1500                 | Yes 🔾  |
|  | promote your business along with a terrific line-up of speakers who share their knowledge, energize and entertain the audience.  | - 10 tickets to the conference  Corporate Sponsor:  - Event presentation (up to 3 minutes)  - Logo displayed on screens at the event  - Exhibitor Table  | \$1000                 | Yes 🔘  |
| NFUSED365  | Multi-Chamber event co-hosted with the Waterford Area Chamber  | - Full page ad in program - 8 tickets to the conference Presentation Sponsor: - Logo displayed on screens at event - Exhibitor table - Half page ad in the program - 4 tickets to the conference   | \$500                  | Yes    |
| Holiday Jingle<br>Mingle Mixer                         | Beacon Hill Golf Club  Celebration of the holidays and collection of donations for local food banks. Silent Auction portion of   | Presenting Sponsor Company logo on the following: - Pre-event announcements in the Chamber E-newsletter - Pre-event Monday emails (approx. 5 weeks) - Post-event recap in E-newsletter   | \$500                  | Yes 🔾  |
|  | proceeds to benefit a local non-profit organization. Music, dancing and appetizers.  Membership Celebration  | - Acknowledgement during event / 3 minute speaking opportunity & display space @ event One complimentary event ticket  Photo Booth or Entertainment Sponsor  Company logo on the following: - Pre-event announcements in the Chamber   | Photo Booth<br>\$250   | Yes 🔾  |
|  |  | E-newsletter - Photo booth sponsor (on souvenir photos) - Entertainment sponsor (signage near band)  | Entertainment<br>\$250 | Yes 🔾  |

| Event / Group                           | Description  | Benefit  | Cost  | Select            |
|---|--|--|-------|-------------------|
| After-Hours Networking  Ofter  BUSINESS | Locations vary After-Hours at local member restaurants include networking, appetizers and door prize drawings (Cash Bar) Chamber members   | Company logo on the following:  - Event registration / promotional flyers  - Pre-event announcements in E-newsletter  - Pre-event Monday emails (approx. 6 weeks)  - Pre-event dedicated emails  - Post-event recap in newsletter  - Acknowledgement during event / 3 minute speaking opportunity & display space @ event. | \$250 | Yes  Spring  Fall |
| Young Professionals<br>Group            | YPG meets monthly at various locations. Includes educational morning breakfasts, after-hours networking opportunities and activities with community organizations  Chamber members | Company logo on the following: (for 2022)  - Event registration / promotional flyers  - Pre-event announcements in E-newsletter  - Pre-event Monday emails (approx. 6 weeks)  - Pre-event dedicated emails  - Post-event recap in newsletter  - Table at 2022 Infused 365 + 2 guest tickets                                | \$500 | Yes               |

#### CHAMBER PUBLICATIONS

| CHAINIBER FOBLICATIONS                   |  |  |   |   |
|--|--|--|---|---|
| Publication                              | Description  | Placement  | Cost  | Select  |
| Business Spotlight                       | Your business advertised with your photos, links, messages, logo, etc. for an entire month 1000+ emails.   | Premier location in the Weekly Email. (Will be given on a 1st come / 1st reserved basis).        | \$200 per month   | Yes2022   |
| Weekly Email Updates                     | Email sent to all chamber members each Monday includes information on upcoming Chamber events. 1000+ emails  | Company name, logo & contact info included.  Can include link to your website and/or event flyer | \$25 per insertion  | Insertions X \$25  Maximum 52 per year = \$1,300                                |
| E-Newsletter                             | A full color, electronic newsletter, distributed to all members the 1st of every month. Content includes articles of relevance to the business community, recaps of chamber events, member news, upcoming events, new & renewing members and community event information. Distributed to 1000+ emails. | Ad placement in each issue.  | \$30 per insertion (please indicate the month(s) advertising) | Insertions X \$30Quarter X \$80Annual \$300 Distributed 12 X's per year Months: |
| Website -<br>Featured Member<br>Business | Your business advertising on home page of Chamber website. Can include hours of operation, business description, photos, links to your website, coupons/deals, map to your business, etc.  | On (stationary) section of home page   | \$500 for 6 months<br>\$800 for 12 months                     | 6 Months  |

### **MEMBERSHIP DUES**

| Membership Investment  |                 | Select |
|------------------------|-----------------|--------|
| Annual Membership Dues | Dues Amount: \$ | Yes 🔘  |
|                        |                 |        |

## \*\*New Community Partner Sponsorship\*\*

Businesses who select any combination of sponsorships and/or advertising options totaling \$7500 or more will be considered a Community Partner and receive the following benefits for 12 months.

Website banner ad, listed on all event flyers and event programs, your logo on all outgoing Chamber emails including the Weekly Monday morning e-mail, full-page ad within the monthly E-newsletter, 1 Stand Alone e-mail ad/month, quarterly social media recognition, 2 Business Spotlight promotions and mention within our monthly VP Corner video.



# Partnership Investment Package Payment Form

| Category        | Name  | Cost  | Total |
|-----------------|---|---|-------|
| Events          | Black & White Awards Ball                             | From \$100 - \$10,000   |       |
|                 | Winter Wonder Bowl                                    | Gold Sponsor \$250<br>Silver Sponsor \$100<br>Bronze Sponsor \$50   |       |
|                 | Spring New Member Reception Fall New Member Reception | \$250<br>\$250  |       |
|                 | Annual Golf Scramble                                  | Presenting Sponsor \$1,100<br>Gold Sponsor \$650<br>Silver Sponsor \$375  |       |
|                 | Annual Meeting & State of the Lakes Luncheon          | Presenting Sponsor \$300  |       |
|                 | Rockin' Under the Stars                               | Title Sponsor \$3,000 Music Sponsor \$1,000 Food Court Sponsor \$1,000 VIP Tent Sponsor \$1,000 Community Sponsor \$500 Family Game Area Sponsor \$500 Wrist Band Sponsor \$300 |       |
|                 | Infused 365 Business Conference                       | Exclusive Industry Sponsor \$1,500<br>Corporate Sponsor \$1,000<br>Presentation Sponsor \$500   |       |
|                 | Holiday Mixer   | Presenting \$500<br>Entertainment \$250<br>Photo Booth \$250  |       |
|                 | Business After-Hours                                  | Spring \$250<br>Fall \$250  |       |
|                 | Young Professionals Group                             | \$500   |       |
| Emails          | Weekly Email Update                                   | Insertions X \$25<br>Maximum 52 per year = \$1,300  |       |
|                 | E-Newsletter  | Insertions X \$30<br>Quarter X \$80<br>Annual \$300   |       |
|                 | Business Spotlight                                    | Month \$200   |       |
| Website         | Featured Member Business                              | 6 Months \$300<br>12 Months \$500   |       |
| Membership Dues | (amounts vary per business)                           | \$  |       |
|                 |   | TOTAL   | \$    |
| Business Name:  |   | Contact:  |       |

| Business Name:               | iness Name: Contact:         |                  |          |         |                    |
|------------------------------|------------------------------|------------------|----------|---------|--------------------|
| Phone:                       | Email:                       |                  |          |         |                    |
| Please check payment prefere | nce: Invoice full amount now | Invoice me 60 da | ys prior | to each | event              |
|                              | Pay now w/ credit card       | Check enclosed   |          |         |                    |
| Please charge \$             | one time or \$ per month to  | my (Circle one:  | Visa     | M/C     | American Express ) |
| Cardholder name:             |                              |                  |          |         |                    |
| Card number:                 |                              |                  |          |         |                    |
| Expiration:                  | _ 3 Digit Card Code:         |                  |          |         |                    |