



# CHAMBER ADVERTISING PRICE GUIDE

## E-Newsletter Advertising

Get your business name in front of the decision makers with an advertisement in the Chamber E-Newsletter.

RATE INCLUDES FULL COLOR. It's easy!

Your ad included in the monthly E-Newsletter \$75 per quarter

Camera ready art work requested. Ads not submitted electronically will be scanned. We prefer jpeg or tif files. Person submitting ad is solely responsible for it's accuracy. Deadline: 15th of month preceding cover date.

## Business Spotlight

Feature your business in the weekly Monday morning E-Blast that reaches 550+ business owners for an entire month. Feature can include photos, website links, email links, documents along with a brief paragraph about the business / services which you are promoting.

\$200 per month - available on a first come, first serve basis

## Your Direct Mail Advertising Options

Membership Labels - \$30  
(pre-printed member labels.)

Electronic Member File - \$40  
(business name, contact, address, phone in Excel file)

## Weekly E-mail Update

Promote your business on a weekly basis to all Chamber contacts. Includes your logo & link to your website.

\$25 per week     \$250 - 13 weeks     \$450 - 26 weeks     \$800 - 52 weeks

Website Advertising - member logo is placed at the bottom of the home page. Logo serves as a link to member's website.

\$275 for 6 months

\$500 per year



Lakes Area  
Chamber of Commerce

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Walled Lake, MI 48390

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www.lakesareachamber.com  
info@lakesareachamber.com

Company Name

Contact Name

Address

Phone

Method of Payment

Cash

Check

Visa

MasterCard

American Express

Credit Card #

Total: \_\_\_\_\_

Exp. date

Card Code #

Signature